RED MAP video competition

Create a 45-second video about Redmap and ocean warming

ANY STYLE

Interview
Animation
Television-style ad
Mockumentary
Skit
Your underwater footage
Photo
Slideshow
Song
Original

First prize
$2,000 (judged by Redmap)

Second prize
$1,000 (judged by Redmap)

People’s choice
$2,000 (highest number of YouTube views)

Deadline: 1 May 2014

We need YOUR help to promote Redmap and generate awareness of ocean warming in Australia!

Australians are seeing more species that aren’t usually found in their local seas. Redmap asks fishers, divers and the public to take photos of these uncommon marine life and upload them on the Redmap app or redmap.org.au. This citizen science data helps Redmap track species that are shifting into new areas in response to changes such as ocean warming.

Need some video ideas? Check out Redmap’s 45-sec promo video at redmap.org.au

For the competition details and Terms and Conditions visit:

WWW.REDMAP.ORG.AU/RESOURCES/VIDEOCOMP/